

Economic Infographic Challenge (2023/24)

Details of the Activity

The Activity is organised by the Education Bureau (EDB), co-organised by Centre for Sustainable Development Studies, Hong Kong Baptist University and Hong Kong Association for Economics Education. It aims to develop student's data literacy, to enhance their ability to read and apply economic infographics, and to deepen their understanding of sustainable economic development.

Rules for the Activity

1. **Target participants:** Secondary 4 to Secondary 6 students studying Economics.

2. **Format of the Activity:**

The activity is divided into Challenge 1 and Challenge 2.

(Students can participate in Challenge 1 and Challenge 2 at the same time.)

(a) Challenge 1:

- Students join the challenge **individually**.
- Students should watch the short videos provided by the EDB and answer related questions online on or before **28 March 2024 (Thursday)**.
- Students who answer 50% or above of the questions correctly will be awarded an **e-certificate** of “**Attainment**”, and students who answer 90% or above of the questions correctly will be awarded an **e-certificate** of “**Excellence**”.
- There is **no upper limit** on the number of participants per school.

(b) Challenge 2:

- Students can join the competition **individually** or **form a team of 2 or 3 students**. Each team should submit **ONE** infographic only.
- Each school can only nominate a **maximum of 3 groups** of participants.
- All infographics should be **submitted through schools**.

(i) Competition Rundown of Challenge 2

The competition is divided into two stages

Stage 1:

- Each participant should submit ONE infographic on topics related to **economics** only.
- Theme: Participants can **freely choose the theme**.

Examples of theme:	1. The economy of our country and Hong Kong (e.g. The economic development of our country and Hong Kong in recent years, the public finance of Hong Kong, market structure of different industries, the economic and industrial structure of cities in the Guangdong-Hong Kong-Macao Greater Bay Area)
	2. Sustainable economic development (e.g. income distribution, environment and sustainable development)*
	3. Other self-selected themes (e.g. themes of past Nobel Economics Prize winners, [e.g. the banking system and financial crisis (2022), gender income disparity (2023)], innovative technology economy)

* Students can **compete for “Sustainable Economic Development Theme Award”** if the theme of their infographic is related to sustainable economic development.

- Language: Chinese or English
- Format: The work should be limited to **1 page of A3-size paper** and submitted in **PDF** format.
- After the assessment, outstanding teams can enter the presentation competition in Stage 2.

Stage 2:

- Each team will have 8 minutes to present their design and response to the questions about the content and presentation of their infographics from the judges (and other teams).
- The prize-giving ceremony will begin immediately after the presentation competition.

(ii) Rules and Regulations of Challenge 2:

- All entries should be original and have not been publicised.
- Late submission will not be considered.
- Participants need to ensure that contents of the entries do not infringe any copyright or intellectual property rights. (Please refer to the relevant ordinances). The EDB will not be accountable for any legal liability arising from infringement of copyright or intellectual property rights.
- All entries must not contain materials that violate the laws of the Hong Kong Special Administrative Region or contents of obscenity, violence or indecency. The EDB reserves the right not to accept any entries which are inappropriate or inconsistent with the themes and requirements of the competition.
- All entries must not be modified after submission.
- Once an entry is submitted, consent is automatically given by the school and student(s) concerned to publish the entry and related information on the webpage of the EDB, or for other promotional purposes. The school and student(s) shall understand and agree to grant and assign exclusively to the EDB all the copyrights of the submitted entries. The EDB reserves the right to translate, copy, publish, edit and use all or part of the contents of the entries without the prior consent of the participating schools and students.
- All decisions made by the EDB for the competition are final and binding.
- The EDB reserves the right to interpret and modify the rules and all other arrangements of the competition.

(iii) Judging criteria of Challenge 2:

Criteria	Percentage
Stage 1	
A. Economic concepts and data application <ul style="list-style-type: none">● Accurate application of economic concepts / theoretical analysis● Accurate data analysis	20%
B. Organisation and presentation <ul style="list-style-type: none">● Able to organise the content clearly and systematically● Clear and accurate presentation of data and diagrams	20%
C. Creativity <ul style="list-style-type: none">● Creativity and originality of content and theme● Visual aesthetics, creativity and playfulness of expression	20%
Stage 2	
D. Presentation <ul style="list-style-type: none">● Can clearly and accurately express the content of the work and respond to questions● Vivid reporting methods	40%

(iv) Awards and Prizes:

There are champion, first runner-up, second runner-up, merit awards, appreciation awards and “Sustainable Economic Development Theme Award” in the “Economic Infographic Design and Presentation Competition”. The winning entries will be uploaded to the website of the Education Bureau as appreciation. Prizes to be awarded to each winning team are as follows:

Awards	Quantity	Prizes
Champion	1	The team will be awarded a HK\$1,200 book coupon, each student will be awarded a certificate, the school will be awarded a trophy
1 st runner-up	1	The team will be awarded a HK\$900 book coupon, each student will be awarded a certificate, the school will be awarded a trophy
2 nd runner-up	1	The team will be awarded a HK\$600 book coupon, each student will be awarded a certificate, the school will be awarded a trophy
Merit	Not more than 7	Each team will be awarded a HK\$150 book coupon, each student will be awarded a certificate
Appreciation Award	Not more than 10	Each student will be awarded a certificate and a gift.
Sustainable Economic Development Theme Award	1	The team will be awarded a HK\$300 book coupon, each student will be awarded a certificate, the school will be awarded a trophy

(Note: Participation certificates will also be issued to teams that cannot enter Stage 2.)

3. Enrolment for the Activity:

(a) Challenge 1:

Schools may nominate students to participate in Challenge 1 by completing the application form on the Activity online platform on or before **29 February 2024 (Thursday)**. The teacher in charge of the Activity will receive a link for participating in the online quiz through the email registered during registration. The link should then be forwarded to the participating students. Students should complete the online quiz on or before **28 March 2024 (Thursday)**.

(b) Challenge 2:

Schools may nominate students to participate in Challenge 2 by downloading the application form on the Activity online platform. The completed application form should be submitted by email (cdopshe14@edb.gov.hk) or fax (2573 5299) to the Personal, Social and Humanities Education Section, Curriculum Development Institute, Education Bureau on or before **28 March 2024 (Thursday)**. The deadline for submission of student works is **12 April 2024 (Friday)**.

Contact Person

For enquiries, please contact Ms CHAN Ho-kong or Dr. Grace WONG of the Personal, Social and Humanities Education Section, Curriculum Development Institute, Education Bureau on 2892 5497 / 2892 6513.

4. Timeline of the Activity:

Dates	Important events
Challenge 1	
22 January to 29 February 2024	Application period of Challenge 1
28 March 2024	Completion of Challenge 1
Challenge 2 – Stage 1	
22 January to 28 March 2024	Application period of Challenge 2
12 April 2024	Deadline for submission
Mid-April to end of May 2024	Assessment for infographics that can be shortlisted for the presentation competition in Stage 2
Challenge 2 – Stage 2	
Early July 2024 (tentative)	Presentation and Prize-giving ceremony

Remarks:

1. Previous year's award-winning works have been uploaded to the EDB [e-gallery website](#).
2. Details of the activity are subject to change without further notice. Please pay attention to the latest news released on the [activity website](#).

